

# Monetization Information Sheet

## Overview

This information sheet outlines the policies, eligibility requirements, and expectations for all monetization programs and revenue-sharing opportunities managed by GZTV.

These guidelines are designed to promote fairness, transparency, and consistency across all creator, affiliate, and partner activities within the GZTV network.

## Payment and Eligibility

Monetization opportunities are available to approved creators, affiliates, and partners who meet GZTV's performance, engagement, and compliance criteria.

Eligibility is determined based on content quality, activity level, adherence to guidelines, and audience performance.

All payments follow The Playbook Payment Schedule, which operates on a quarterly basis (four times per year).

This schedule allows GZTV to finalize reporting, verify content performance, and ensure accurate distribution of earnings.

Participants must maintain valid and verified payment information with the Company. Missing or incorrect payment details may delay payouts.

## Revenue Distribution

Revenue is distributed according to each creator's program tier or monetization agreement.

GZTV reserves the right to adjust or withhold payments in the following circumstances:

- Violation of company or platform content guidelines.
- Detection of fraudulent or manipulated activity (e.g., artificial engagement, bot traffic, or false analytics).
- Missing or unverifiable tax or payment details.

Earnings are calculated based on verified analytics from GZTV's internal systems and partnered platforms.

A quarterly performance and earnings summary is provided to ensure transparency for all participating creators.

## Refunds and Adjustments

All monetization payouts are final once issued. Refunds or reversals will only occur in the event of a system error or duplicate payment.

Creators who believe an error has occurred must submit a written inquiry within 7 business days of receiving payment.

If validated, corrections or adjustments will be processed within 14 business days after confirmation.

## Ownership and Usage Rights

GZTV maintains ownership rights only for content created, filmed, or produced under official GZTV productions or company-managed projects.

This includes all GZTV-branded shows, campaigns, and media created using GZTV's production resources or under company direction.

For independent creator content, full ownership remains with the creator.

However, upon submission into the GZTV monetization system, the creator grants GZTV a temporary 60-day lease for internal use.

### Lease Details

- The 60-day lease period allows GZTV to conduct internal review, onboarding assessments, and preliminary monetization evaluations.
- During this period, GZTV may host, review, or preview the content internally for verification and potential inclusion in company platforms.
- The lease automatically ends once GZTV issues a decision regarding monetization approval or the 60-day period expires, whichever comes first.
- Upon expiration or decision notice, all rights immediately revert back to the creator unless a separate written agreement extends GZTV's rights for ongoing use or distribution.

This process ensures that all content entering the monetization system is properly reviewed and approved before public or revenue-generating release.

## Performance and Conduct

All creators and affiliates are expected to maintain professional conduct, follow GZTV guidelines, and represent the brand responsibly.

Disrespect, harassment, misrepresentation, or violations of company or platform policies may result in suspension or termination from the monetization program and forfeiture of unpaid earnings.

GZTV reserves the right to review or terminate participation in the monetization system at its discretion if compliance or performance standards are not met.

## Additional Information

This Monetization Information Sheet is intended to support and align with GZTV's official Terms and Conditions and Monetization Program Guidelines, available on our website.

By participating in GZTV's monetization program, all creators and affiliates acknowledge and agree to the terms and procedures outlined in this document.